

Corporate Backgrounder

Overview

Halogen Software is recognized as a market leader by industry analysts and strongly endorsed by the thousands of HR professionals who use their Talent Management solutions.

History

Halogen has deep roots in the Human Capital Management (HCM) and was spun out of the successful consulting firm Manta Corporation in 2001. Halogen Software was formed to provide sophisticated enterprise-class HR software solutions to organizations of all sizes. The company's approach to the market is focused on delivering customers with great value and an exceptional product.

Products

Halogen's product suite is built from the ground up, to be a pure employee performance and talent management solution. Every feature and function is the result of extensive research into customer needs, and confirmed industry best practices. Halogen's Web-based solutions are designed to be powerful, simple and affordable.

Halogen offers a complete range of award-winning talent management solutions that address performance appraisals, 360 degree feedback, compensation management, succession planning and learning management. They also offer vertical specific solutions for Healthcare, Professional Services and Financial Services. For more information on the product suite visit our [product pages](#).

Customers

Over 1500 customers around the world are now using the Halogen Talent Management Suite to develop and manage a high performance workforce. Customers range in size from mid market to large enterprises and include some of the world's most recognizable brands such as Avis Budget, Jelly Belly, MSNBC, New Balance and the San Diego Zoo.

Halogen customers receive measurable value from their investment in talent management, with organizations saving tens and hundreds of thousands of dollars each year. Here are just a few examples of savings from a variety of customers:

<i>Customer</i>	<i>Annual Savings</i>
Amcor	\$300,000
WH Pacific	\$100,000
O'Sullivan Creel	\$48,000
Cabell Huntington Hospital	\$50,000

Market Focus

While Halogen customers are drawn from all industries, the company has a specific focus on the healthcare, financial services and professional services markets with industry specific product editions for each of these markets. Within the healthcare sector, Halogen has more than 500 healthcare facilities using their solution, which is exclusively endorsed by the American Hospital Association. Professional services firms (accounting, engineering, legal), along with financial Services organizations (banks, credit unions insurance companies and brokerages) make up a significant portion of the company's client base.

Industry Recognition

Halogen has received significant industry recognition and awards; you can read more about this in our [Awards and Recognition Overview](#).

Ownership

Halogen is privately held and venture capital funded.

For more information please contact:

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